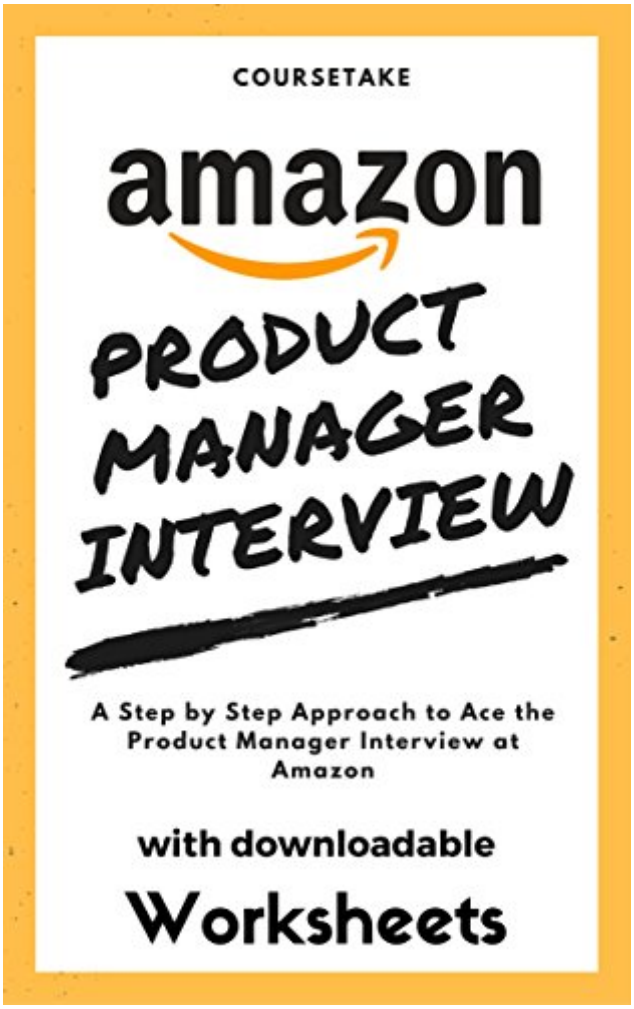
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Synopsis

Product Manager Interview is a comprehensive book about landing the coveted product management role at . Learn in a step by step manner how to ace this difficult interview at . The approach of this book is to first teach you a chapter and then give you some homework to complete. This book consists of worksheets, that you can download and combines both theory and practice to help you succeed.Book Outline The entire book contains of the following 8 chapters: 1.The product management (pm) role Ã¢â ¬â œ WeÃ¢â ¬â„¢ll start by understanding the role of a product manager in general and as defined by the industry. 2. product manager role Ã¢â ¬â œ WeÃ¢â ¬â„¢ll then talk about the role of a product manager specifically at . 3.Interview process Ã¢â ¬â œ WeÃ¢â ¬â„¢ll talk about the interview process for a pm at .4.Company information Ã¢â ¬â œ WeÃ¢â ¬â„¢ll then talk about the details about as a company and the various products and services it has.5.Questions Ã¢â ¬â œ WeÃ¢â ¬â„¢ll then get into the specific question types that typically asks its candidates and how to attack each one. WeÃ¢â ¬â„¢ll specifically cover the following question types: a.Behavioral questionsb.Tradeoff questionsc.Pricing questionsd.Financial projectionse.Strategy questionsf.Customer experience questionsg.Metrics questionsh.Design questionsi.Vision questionsj.Estimation questions6.Questions to ask Ã¢â ¬â œ then, we will discuss what questions to ask during your interview. 7.Preparation plan and tips Ã¢â ¬â œ weÃ¢â ¬â„¢ll then cover a number of preparation tips for the interview process and put together a time table for you to study.8.Conclusion Ã¢â ¬â œ finally weÃ¢â ¬â„¢ll end by summarizing everything in this chapter.

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A good read, very insightful

The passwords and links provided in the book to access the worksheets do not work. Very disappointed.

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